



Program*

Monday, 10/2

3:00 pm Briefing Hotel Rooftop

4:00 - 5:30 pm

Quartz

Jackie Bischof (Deputy Talent Lab Editor)
 John O'Keefe (Product manager / Bots developer)
 Sam Williams (Workshop director)
 Keith Collins (Tech reporter)

6:00 - 10:00 pm

Welcome Dinner

Pietro Brambilla (Daimler AG)
 Han Tjan (Daimler AG). @ Grand Havana Room

Tuesday, 10/3

8:00 am Briefing I Hotel Lobby

9:00 - 10:00 am

Parse.ly

Mackenzie Meyer (Business Development Associate)

10:30 - 11:30 am

Wall Street Journal

Shazna Nessa (Global Head of Visuals)

12:30 pm - 2:00 pm **The New York Times**

Hanna Ingber (Head of Reader Center)
 Bassey Etim (Community Editor and project manager
 Moderator-Software)

2:30 - 3:30 pm

Wibbitz

Zohar Dayan (Founder and CEO)
 Hilary Kay (Vice President of Marketing)

4:30 - 6:00 pm

Fast Forward Labs

Hilary Mason (Founder and CEO of FFL, now Vice
 President of Research at Cloudera)

Wednesday, 10/4

8:00 am Briefing I Hotel Lobby

9:30 - 11:00 am

Matter VC

Corey Ford (Founder and Partner)

11:30 am - 12:30 pm

Clarifai

Kristin Shevis (Chief Customer Officer)

2:00 - 3:30 pm

Scroll

Tony Haile (Founder and CEO)

4:00 - 5:00 pm

WNYC

Amira Nader (Senior Listener Services Associate)
 Matt Collette (Producer at WNYC Studios)

5:30 - 6:30 pm

Vidrov

Daniel Morozoff-Abezgaus (Co-Founder)
 Joe Ellis (Co-Founder)
 Connor O'Day (Head of Business Development)

Thursday, 10/5

8:00 am Briefing I Hotel Lobby

10:00 - 11:00 am

BIGVU

Sean Morgan (Head of the North America Office)

11:30 am - 12:30 pm

Apester

Alon Kirmayer (Vice President Global Markets)

1:00 - 2:30 pm

Wochit

Christoph Pleitgen (SVP Sales & Business Development)

3:00 - 4:30 pm

Jigsaw

Scott Carpenter (Managing Director)
 Jamie Albers (Product Marketing & Strategy)

6:00 - 9:00 pm

Tell me something I don't know

Stephen Dubner (economic journalist, author and
 Podcast-Moderator)
 Alex Wagner (CBS News Correspondent and editor
 for The Atlantic)

Friday, 10/6

8:00 am Briefing I Hotel Lobby

9:00 am - 10:00 am

Postlight

Meredith Franzese (Managing Partner)
 Paul Ford (Co-Founder)
 Richard Ziade (Co-Founder)

10:30 am - 12:00 pm

BuzzFeed Data

Gilad Lotan (Head of Data Science)

1:00 - 2:00 pm

Betaworks

Matthew Hartman (Partner)

afterwards debriefing / farewell

*as of 09/23/17 - schedule subject to change

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