

Program*

Sunday, 3/22 (San Francisco)

5.00 pm **Welcome/Introduction**

Stanford Court Hotel, 905 California Street

6.30 pm **Welcome Dinner**

Cafe de la Press, 352 Grant Avenue

Monday 3/23 (Silicon Valley)

8.30 am meeting at hotel lobby / bustransfer

10.30 **Google** Andre Rohe (Director Engineering, News and Social) // Steve Grove (Director News Lab) // Danielle Bowers (Data and Trends Manager News Lab Team) // Maggie Shiels (PR-Team)

2.00 **Facebook**

Adam Mosseri (Director of product/ News Feed), Peter Deng (Product Management Director Instagram), Debbie Frost (VP International PR)

4.15 **Stanford University** Campus tour: Alexander Zoellner (Boardmember Stanford German Student Association)

5.30 **StartX**

Konstantin Guericke (Co-Founder LinkedIn, Venture Partner Earlybird, Mentor Stanford University/StartX)

7.00 retour SF (8pm) / free evening

Tuesday, 3/24 (San Francisco)

8.20 am meeting at hotel lobby / walk

9.00 **The Verge**

Casey Newton (SV Editor)

10.15 **99designs**

Patrick Llewellyn (CEO) // Eva Missling (GM Manager)

11.45 **Twitter** Rowan Barnett (Director Market Dev & Media DACH/NL) // Baljeet Singh (Director Video & TV) // Prashant Sridharan (Global Director Developer & Platform Relations) // Katie Stanton (VP Global Media)

2.00 **Premise** Brian Corey (COO) // Sara Blask (Director of PR & Marketing)

4.00 **Eventbrite** Julia Hartz (Gründer, President) / Elsit Meyer-Brandt (Senior Manager New Market Expansion & International Marketing)

6.00 **AppLift / Hitfox**

Dr. Hanno Fichtner (CEO & Partner) // Jason Santillano (Head of Global Events)

7.00 **Dinnertalk** Peter Thiel

(CEO Founders Fund, Co-Founder PayPal)

Wednesday, 3/25 (San Francisco)

8.30 am meeting at hotel lobby

9.00 **Life of two/ Twyxtn // Slack**

Roman Weishäupl (Founder, CEO) // AJ Tennant (Director of Accounts)

11.30 **YouNoodle** Adele Burnes (COO) // Ruwanie Bhat (Marketing Lead)

1.00 **Tout / Founders Den** Michael Downing (Founder, CEO) // lunchmeeting Start ups

4.00 **Matter** Corey Ford (Managing Partner)

7.00 **Reception German Consulate General:**

Stefan Schlüter (Consul General) // Ulrike Julia Reinhardt, (Consul) // Robert Rosenthal (Director CIR), Burt Herman (Co-Founder storify, Hacks/Hackers)

Thursday, 3/26 (Seattle)

6.45 am departure bus t/ 9.15 - 11.15 Flight > SEA

12.30 **Tableau Software**

Robert Kosara (Visual Analytics Research Scientist)

3.00 **Breaking news**

Cory Bergman (Co-Founder, General Manager), Tom Brew (managing editor)

4.30 Hotel Ändra Check in

6.00 **Impact hub start up session**

Project presentations /networking

8.30 free evening

Friday, 3/27 (Seattle)

8.30 am meeting at hotel lobby/bus tranfer

9.00 **Amazon** Sam Hall (VP Consumables Customer Experience and former VP for Mobile) // Chris Rupp (VP Product Management Amazon Prime) // Ty Rogers (Strategic Communications)

12.00 **Microsoft** Igor Peev (Senior Manager Power Maps), Zoe Crumb and Mark Lamb (Cybercrime Center Tour), Andreas Stark (Communications)

4.30 **Synapse** Redwood Stephens (President), Tim Duncan (VP of Sales & Marketing)

6.30 **Rightside**

Mark Gross (Director of Corporate Communications)
Farewell dinner „Daliah lounge“

Saturday, 3/28 (Seattle)

fare well breakfast round table // individual departure

**Schedule 3/17 (to be changed)*