

## PROGRAM\*

### Monday, 9/5

5:30 pm Briefing | Hotellobby

6:00 pm **Introduction/Welcome Dinner**  
Greg Osberg (CEO Revlyst)

### Tuesday, 9/6

8:45 am Briefing | Hotellobby

10:00 am – 12:30 pm **VICE**  
Ciel Hunter (Head of Content),  
Hosi Simon (Global General Manager)

1:30 – 3:00 pm **Buzzfeed**  
Ben Smith (Editor-in-chief);  
Scott Lamb (Vice President of International)

3:30 – 4:30 pm **Facebook / Instagram**  
Andy Mitchell (Director of Global Media Part-  
nerships); Lila King, Head of News Partnerships  
von Instagram (Instagram), Heiko Hebig, Media  
Partnerships von Instagram in DACH/Nordeuropa

5:30 - 6:30 pm **Thrillist**  
Ben Lerer (Founder/CEO)

### Wednesday, 9/7

8:30 am Briefing | Hotellobby

9:30 am – 10:30 am **New York Times**  
Sarah Cohen (Editor of NYTimes computer-assis-  
ted reporting team / professor at the Columbia  
University Graduate School of Journalism);  
Andrew Phelps (Director of Personalization)

11:30 am – 1:00 pm **Twitter**  
Adam Sharp (Director News & Gov, US);  
Evan Hansen (Global Chief Editor Periscope);  
Andrew Fitzgerald (Global Director Moments);  
Rowan Barnett (Senior Director Market Develop-  
ment & Media)

1:30 – 3:00 pm **Betaworks**  
Gilad Lotan (Chief Data Scientist),  
Andrew McLaughlin (Partner, Head of Digg),  
Matt Hartman (Head of Investment)

4:00 – 5:00 pm **NYC Media Lab**  
Justin Hendrix (CEO)

5:00 – 8:00 pm  
Internal Session / Participant Projects

### Thursday, 9/8

8:15 am Briefing | Hotellobby

9:00 am – 11:00 am **Framestore VR**  
Eileen Cooney (Head of Campaigns)

11:30 am – 12:30 pm **WNYC**  
Amira Nader (Senior Listener Services Associate)

1:30 – 3:00 pm **Youtube /  
Google News Lab**  
Adam Relis (Head of YouTube Space NYC);  
Daniel Sieberg (Head of Media Outreach News  
Lab); LaToya Drake (News Lab)

3:30 – 4:30 pm **Union Square Ventures**  
Albert Wenger (Partner)

5:00 - 5:45 pm **News Deeply**  
Lara Setrakian (Founder)

7:00 - 9:30 pm **German Consulate General  
Reception & fireside talk**  
David Kirkpatrick (Founder/CEO Techonomy)

### Friday, 9/9

8:15 am Briefing | Hotellobby

9:00 am – 10:30 am **Associated Press**  
Jim Kennedy (Senior Vice President  
Strategy and Enterprise Development)

11:00 am – 12:30 pm **VOX media**  
Lockhart Steele (Editorial Director);  
Jackie Goldstein (Director of Editorial Operations);  
Melissa Bell (Publisher)

1:00 – 3:00 pm **Playbuzz**  
Shaul Olmert (Founder/CEO)

afterwards  
farewell cocktail

*\*as of 8/31/2016 - schedule subject to change*

#### CONTACT

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